



World Entrepreneurs Economic Development Conference

WeedCon Productions
brings you

the **WEEDCon Buyers Cup**

December 4th in Hollywood, CA

B2B Networking Expo and Education Conference





World Entrepreneurs Economic Development Conference

Announcing the 2019 Inaugural WEEDCon Buyers Cup!

The Event: Awarded at WEEDCon Wonderland on December 4th, 2019, the WEEDCon Buyers Cup Awards will be given for excellence in cannabis products.

The Judges: your entries are delivered to dispensary buyers from San Diego to San Francisco to judge.

The Venue: Located in Hollywood, CA with 30,000 square feet of exhibit space, companies will showcase their products indoors and outdoors with full amenities and the WEEDCon Cup Awards will be presented on stage.

The Opportunity: Market and brand your company with:

- * **Event Area Sponsorships** including Farmers Market, Health & Wellness, A Taste of Cannabis
- * **National/ Regional press** professionally written and released through PR Newswire
- * **Product Branding with WEEDCon Buyers Cup competition**
- * **Establish corporate community giving presence** with non profit, Safety Harbor Kids

Early Bird Registration before 9/1/19 includes:

***Three opportunities to enter – 1st Flight due Sept.1st**

2nd Flight due Oct. 1st, 3rd Flight due Nov. 1stish.

*Inclusion in extra pre-event press, marketing and advertising

*Your company logo on Invitations, website, WEEDCon newsletters

*Your company logo in pre-event sizzle reel

*Your company name/logo included in magazine, radio and news ads

Contact us at 800-613-7025 or email inquiries@buyerscup.com

to reserve your premium placement at the cannabis industry holiday party of the YEAR at WEEDCon Wonderland!

www.BuyersCup.com



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JUDGING: Judging is done by a panel of 17 judges including celebrities, cannabis industry professionals and the all important Dispensary Buyers!

We will award the 2019 WEEDCon Buyers Cup together with your industry peers at WEEDCon Wonderland on December 4th.

The Opportunity: Market and brand your company with Cup Category **Sponsorships, National/Regional press** professionally written and released through PR Newswire, **Product Branding with the WEEDCon Cup competition award, Corporate Image and Branding** with professional photographer at event

Call 800-613-7025 or email inquiries@BuyersCup.com

OR, simply visit www.BuyersCup.com to enter online.

How To Enter: Complete this form, submit your entry fee, we will send you the Rules and Regulations, you send in your entries, see you at WEEDCon Wonderland and the Buyers Cup Awards

Each entry requires 17 sealed samples. Each sample must contain: 1/8 each of flower, 1 gram each of concentrates, one complete unopened product for other categories. Winners are notified two weeks prior to event. Engraved cups awarded at event with photographer to document your victory.

1st Place WEEDCon Buyers Cup Winners receive:

- The prestigious WEEDCon Cup – approx. 15lbs of solid cut crystal and silver on a marble base with your company name engraved for you to take home.
- Your picture and product picture taken and posted
- Bragging rights

2nd Place Winners receive: The prestigious 2nd Place WEEDCon Cup – your company name engraved on the 2019 Cup for you to take home.

3rd Place Winners receive: The prestigious 3rd Place WEEDCon Cup – your company name engraved on the 2019 Cup for you to take home.

All entrants must read and agree to WEEDCon Cup Rules and Regulations.



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2019 WEEDCon Buyers Cup Entry Categories

Competition Categories:

1. **Best Flower Sun Grown:** Indica, Sativa, Hybrid, CBD
2. **Best Flower Indoor:** Indica, Sativa, Hybrid, CBD
3. **Best Pre-roll:** Indica, Sativa, Hybrid, Exotic
4. **Best Concentrate (Solventless Extract):** Rosin, Hash, Diamonds
5. **Best Extract:** (Live Resin, Shatter, Wax, Terp Sauce, Diamonds, Budder, Sugar, Sap)
6. **Best Vape Cartridge:** Indica, Sativa, Hybrid, CBD, Best Distillate
7. **Best Edible:** THC, CBD (Baked, Confection, Chocolate, Gummy, Beverage)
8. **Best Tincture:** Best THC, Best Ratio, Best CBD
9. **Best Topical:** Best Overall Lotion, Balm, CBD
10. **Best Product:** Best Overall, Vaporizer, Beauty Product
11. **Best Dispensary:** Best Overall
12. **Best Package:** Best Overall

Check desired opportunity below and include with Entry Application **\$350 each**

FLOWER CATEGORIES #1-3

- WEEDCon Cup Best Sun Grown Flower Cup** (Indica/ Sativa/ Hybrid/ CBD)
- WEEDCon Cup Best Flower Cup** (Indica/ Sativa/ Hybrid/ CBD)
- WEEDCon Cup Best Preroll Cup** (Indica/ Sativa/ Hybrid/ Exotic)

CONCENTRATE CATEGORIES #4

- WEEDCon Concentrate Cup** (Indica/ Sativa/ Hybrid)

EXTRACT CATEGORIES #5-6

- WEEDCon Extract Cup** (Indica/ Sativa/ Hybrid)
- WEEDCon Vape Cartridge Cup** (Indica/ Sativa/ Hybrid)

EDIBLES CATEGORIES #7

- WEEDCon Cup Best Baked Goods Cup** (Indica/ Sativa/ Hybrid)
- WEEDCon Cup Best Gummy Cup** (Indica/ Sativa/ Hybrid)
- WEEDCon Cup Best Chocolate Cup** (Indica/ Sativa/ Hybrid)
- WEEDCon Cup Best Confections Cup** (Indica/ Sativa/ Hybrid)



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- WEEDCon Cup Best CBD Edible Cup
- WEEDCon Cup Best Beverage Cup (THC, CBD)

Tincture / Infused Oils Category #8

- WEEDCon Cup Best Tincture Cup (THC, Ratio, CBD)

Topical Category #9

- WEEDCon Cup Best Topical Cup (THC, CBD)

Best Product #10

- WEEDCon Cup Best Product Cup (Beauty Product, Vaporizer, Overall)

Best Package #11

- WEEDCon Cup Best Package Cup

Best Dispensary #12

- WEEDCon Cup Best Dispensary Cup

2019 WEEDCon Buyers Cup Additional Sponsor Opportunities

\$2,500 each in addition to Cup Entry Exhibitor/Sponsor level (while available)

- Sponsor one (1) WEEDCon Cup category Dab Networking Area Sponsor
- Infused Bar Sponsor Farmers Market Sponsor
- Health and Wellness Area Sponsor Green Carpet/Step and Repeat Sponsor
- Dispensary Buyers Luncheon (3 only) After Party Sponsor (3 only)

Product Information for Engraving – your cups will be engraved with the information below:

Category # (Sub category)	Company Name	Product name
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____



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WEEDCon Buyers Cup Application

Our Company _____

Is interested in participating in 2019 WEEDCon Buyers Cup. I have read the above descriptions and I would like to secure the above described benefits for the associated amount of:

- \$2,500 Cup Category Sponsor _____
- (1) Entry \$350 (3) Entries \$900 (6) Entries \$1500 (9) Entries \$2,000
- \$5,000 Exhibitor II \$3,500 Exhibitor I \$1,500 Farm
- \$2,500 Additional Event Area Sponsor (while available) _____
- \$175 Exhibitor Pass to event - # of Passes _____ for \$ _____
- I understand the amount enclosed determines my company level of participation and benefits. I have read and agree to the WEEDCon Cup Rules and Regulations. WeedCon Productions, LLC reserves the right to make all event, advertising and marketing decisions regarding the inclusion, appearance, size, location of company description names and logos.

Company Name _____

Address _____

Phone _____

Email _____

Company Authorized signature: _____

Name (print): _____

Title: _____ Date: _____

Check enclosed: payable to World Entrepreneurs Conferences, 807 Grand Ave, Ojai, CA 93023

Credit card# : _____

Expiration _____ 3-4 digit CVC _____

Please complete this form and email to sales@buyerscup.com or return to World Entrepreneurs Conferences, 807 Grand Ave, Ojai, CA 93023. 800-613-7025.