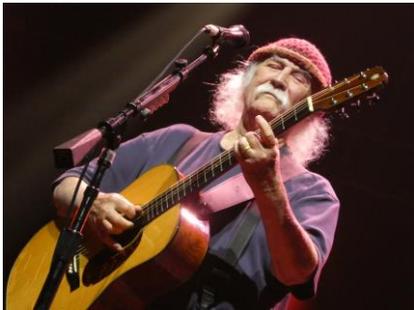




## World Entrepreneurs Economic Development Conference

### *The WEEDCon Press Package*

*Designed for your company press, announcements, product launches and other public communications. Best if paired with WEEDCon Exhibitor Package, WEEDCon Cup Package*



David Crosby WEEDCon Cup Judge



Doors Guitarist Robby Krieger at WEEDCon

#### **The Opportunity:** With the WEEDCon Press package you can receive:

1. National press released through PR Newswire
2. Your press release included in the WEEDCon Industry newsletter with approx. 10,000 subscribers including investors and 2,000 dispensary buyers.
3. Social media campaign for your press on Twitter and Instagram

Simply type in WEEDCon in a search engine (we suggest more than just google) to see the kind of exposure we get your company and product. For example, if you put out a press release...why should any media outlet pick it up? No reason. If WEEDCon puts out a press release with your name in the title – it gets picked up. If we add a rock star in the title, it really gets picked up and your press release goes worldwide.

**Contact us at 800-613-7025 or email [exhibitors@WEEDConProductions.com](mailto:exhibitors@WEEDConProductions.com)**



## **World Entrepreneurs Economic Development Conference**

Through our national press releases the WEEDCon press room provides marketing and advertising opportunities reaching out to more than 40 million viewers worldwide. Our organically grown industry newsletter places your company in front of thousands of industry decision makers including approx. 2,000 dispensary buyers, monthly. WEEDCon Instagram and twitter posts provide your firm with social media exposure.

### **With each WEEDcon Press package you will receive:**

- \*national press releases
- \*industry newsletters
- \*social media via twitter and Instagram.

Our WEEDCon Press packages include:

### **Event Package (\$2,500) includes:**

- \*One (1) 400 word professionally written, national press release through PR Newswire featuring your company and products with company logo and photo
- \*Your company press release distributed through our WEEDCon industry newsletter database including approx. 2,000 buyers
- \*Your company press release posted on twitter with photo and logo
- \*Your company product or lifestyle post with story on WEEDCon Instagram page

### **Product Launch Package (\$4,500) includes:**

- \*Two (2) 400 word professionally written, national press releases through PR Newswire featuring your company and products with company logo and photo
- \*Your company press releases distributed through our WEEDCon industry newsletter database
- \*Your company press releases posted on twitter with photo and logo
- \*Two (2) company product or lifestyle posts with story on WEEDCon Instagram page

### **Company Press Package (\$6,000) includes:**

- \*Three (3) 400 word professionally written, national press releases through PR Newswire featuring your company and products with company logo and photo
- \*Your company press releases distributed through our WEEDCon industry newsletter database
- \*Your company press releases posted on twitter with photo and logo
- \*Two (3) company product or lifestyle posts with story on WEEDCon Instagram page



## World Entrepreneurs Economic Development Conference Company Press Package Application

Our Company \_\_\_\_\_

Would like to purchase a WEEDCon Press package for the amount of

\$2,500 Event Package    \$4,500 Product Launch Package    \$6,000 Company Press Pack

My company agrees to provide any marketing assets and company information required to complete the WEEDCon Press package purchased in a timely manner. WeedCon Productions, LLC reserves the right to make all decisions regarding all marketing and advertising including size and location of company names and logos. No refunds.

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Company Authorized signature: \_\_\_\_\_

Name (print): \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

**Check enclosed:** payable to World Entrepreneurs Conferences, 807 Grand Ave, Ojai, CA 93023

**Credit card# :** \_\_\_\_\_

Expiration \_\_\_\_\_ 3-4 digit CVC \_\_\_\_\_

Please complete this form and email to [pressroom@WEEDConProductions.com](mailto:pressroom@WEEDConProductions.com) or return to World Entrepreneurs Conferences, 807 Grand Ave, Ojai, CA 93023.

OR email [pressroom@weedconproductions.com](mailto:pressroom@weedconproductions.com) and request an invoice for your desired participation level. Call with questions at 800-613-7025